

Item No 07:-

17/03211/ADV

**Compton House
High Street
Moreton-In-Marsh
Gloucestershire
GL56 0AX**

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**Signage for proposed beauty salon/spa business at Compton House High Street
Moreton-in-Marsh Gloucestershire GL56 0AX**

Advert Application 17/03211/ADV	
Applicant:	Centred In Beauty
Agent:	
Case Officer:	Joe Seymour
Ward Member(s):	Councillor Alison Coggins
Committee Date:	11th October 2017
RECOMMENDATION:	DELEGATED PERMIT, SUBJECT TO RECEIPT OF DETAILED DRAWINGS FOR THE HANGING SIGN

Main Issues:

(a) Impact on the Character and Appearance of the Conservation Area

Reasons for Referral:

The property is owned by Cotswold District Council.

1. Site Description:

Compton House is an office building located on the High Street of Moreton-in-Marsh. The building is listed Grade II and it forms part of the same range of buildings that is used by Cotswold District Council as its Moreton Area office. The site is also located within the Moreton-in-Marsh Conservation Area.

2. Relevant Planning History:

None.

3. Planning Policies:

NPPF National Planning Policy Framework
LPR15 Conservation Areas
LPR48 Advertisements & Signs

4. Observations of Consultees:Conservation Officer:

No objection - comments incorporated into Officer's Assessment.

5. View of Town Council:

No response.

6. Other Representations:

None.

7. Applicant's Supporting Information:

Application form
Drawings

8. Officer's Assessment:

(a) Impact on the Character and Appearance of the Conservation Area

A single hanging sign is proposed which would be made of timber and would measure 700mm x 700mm. The sign would be painted white and would be hung from an iron bracket attached to the principal facade of the building at first floor level. At the time of writing, detailed drawings have yet to be submitted but a photomontage has been provided which gives a good indication of what the sign would look like. No objections are raised to the proposed hanging sign which is consistent with many other hanging signs seen to advertise businesses on the High Street.

The proposed sign would not have a harmful impact on the character and appearance of the Conservation Area or the street scene. The proposal is therefore deemed to be compliant with the guidance contained within paragraph 67 of the National Planning Policy Framework and Local Plan Policies 15 and 48.

9. Conclusion:

The application is recommended for approval, subject to the following conditions.

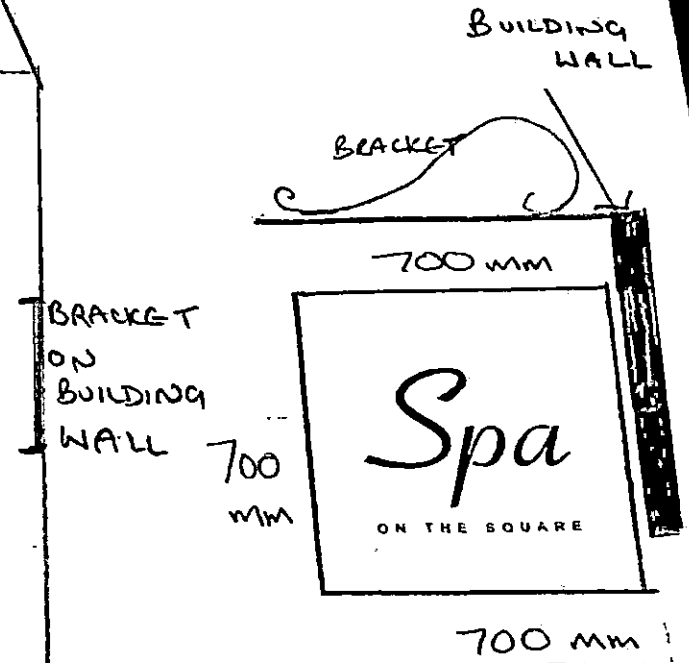
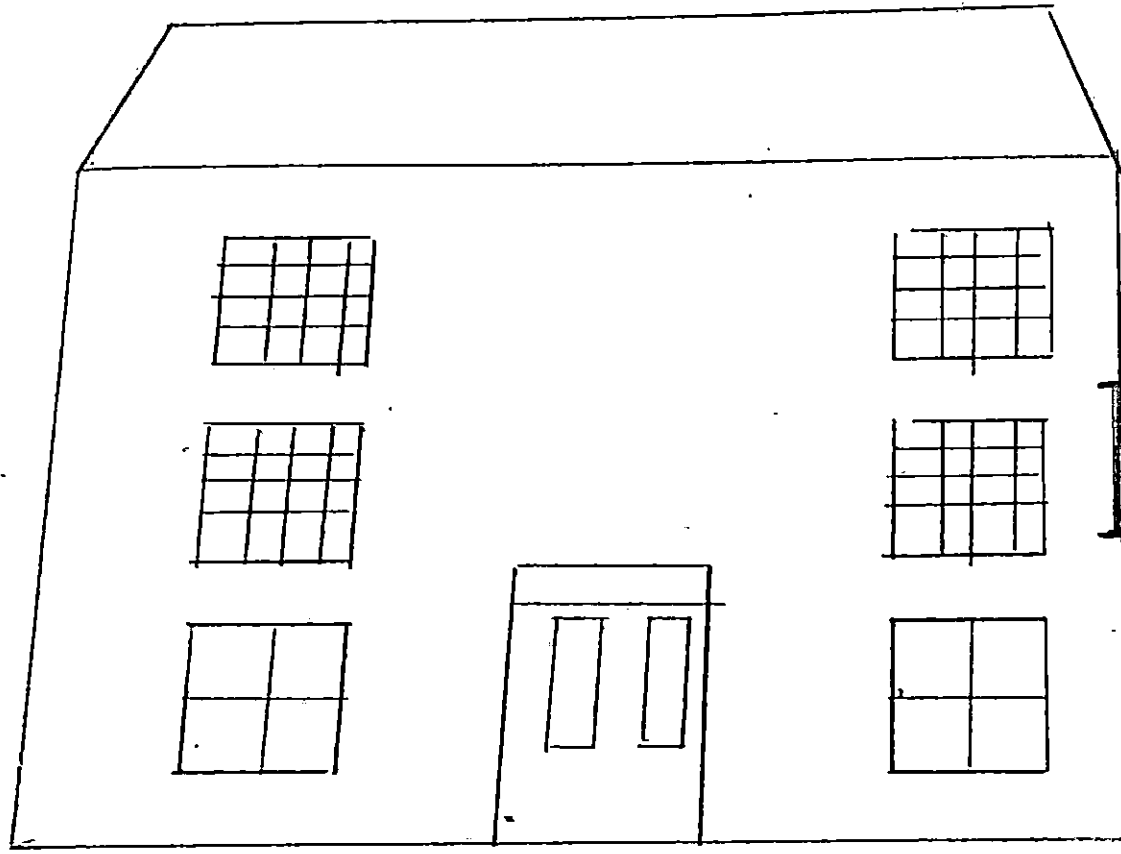
10. Proposed conditions:

Express consent is granted subject to the standard conditions set out in Schedule 2 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Reason: To comply with the Town and Country Planning (Control of Advertisements) (England) Regulations 2007. Advertisements must be maintained in a clean, tidy and safe condition and must not obscure road signs or railway.

The development hereby approved shall be implemented in accordance with the following the unnumbered site location plan, block plan and photomontage submitted to the Local Planning Authority.

Reason: For purposes of clarity and for the avoidance of doubt, in accordance with paragraphs 203 and 206 of the National Planning Policy Framework.



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GLOS
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